



**MSU CHAMPIONS**  
DENVER

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THE MSU DENVER CHAMPIONS PROGRAM IS THE OFFICIAL  
GRASSROOTS ADVOCACY NETWORK OF  
METROPOLITAN STATE UNIVERSITY OF DENVER.

**ANYONE CAN BE A CHAMPION | ADVOCATE FOR HIGHER EDUCATION**

# Educate. Empower. Engage.

**Why it is important.** Elected officials and decision makers need to be informed about MSU Denver, its students and its work. Sharing MSU Denver's impact is essential in advocating for the University.

## **MSU Denver plays a unique and essential role in our state:**

- Close attainment among adults and erase dramatic racial and ethnic attainment gaps.
- Third-largest university in the state, and 95% of our students come from Colorado. 57% of our undergrads are first-generation college students. 47% are students of color, including 32% Latino. These are the populations that are critical to helping the state reach its attainment goals.
- 80% of our graduates stay and work in the state, the highest rate among Colorado universities.
- A federally designated Hispanic-Serving Institution and the only modified open-access university in Colorado, we power social mobility by providing access for ALL students, including undocumented students.
- Most affordable four-year university in the Front Range.